



Give It a GO

Where all your social events come together

“The basic mission for which the police exist is to prevent crime and disorder”

Sir Robert Peel

Created and presented by Peter Graham

Aims

Understanding the problem

Current practices

Young people's awareness

My solution

Benefits

Engagement ideas

Animation

Demonstration..



The Problem

- ▶ Limited knowledge of available opportunities, antiquated advertising, financial restrictions, resource cuts resulting in ASB, limited engagement and potential criminalisation of young people.
- ▶ Young adults have the belief that nothing exists for them
- ▶ Are current practices ethical?..



The current method





The Question?

*Concept and Support

- ▶ To drive down Anti-Social Behaviour through distraction
- ▶ To allow Youths to integrate into society & develop social skills
- ▶ To educate Police and partners providing alternatives to criminalisation
- ▶ A potential procedural change *reducing* the need for ABC and Restorative Justice.
- ▶ Free registration!!
- ▶ Automatic statistical data collation
- ▶ Utilising 21st century technology, mobile telephones and the internet, activities and events are indexed and signposted allowing the user to individually filter to identify nearest to or specific event locations.
- ▶ GPS
- ▶ Automatic updates
- ▶ Give it a Go is being supported by the CC, the PCC, SITV, Teesside University, Fabrick and several local companies



*Benefits

- ▶ A simple and effective way to identify what's on
- ▶ A one shop portal
- ▶ Exploiting technology
- ▶ Helps to prevent and reduce harm caused by ASB
- ▶ A safer more cohesive society
- ▶ Young adults and adults more aware of what's available
- ▶ Fewer victims
- ▶ Reduced Police and agency involvement
- ▶ A neighbourhood that feels safer
- ▶ Collates statistics
- ▶ Automatic re-registering
- ▶ Breaking news!!
- ▶ And importantly young adults can make the most of opportunities currently provided.



*How can we engage/inform?

- ▶ *Giveitago.net utilises current technology!!!*
- ▶ *Bluetooth/Wi Fi devices [Ad Pod- Click here](#)*
- ▶ [Give it a Go animation](#)
- ▶ *Promotion by the Police and Partner agencies*
- ▶ *Teesside University Volunteers*
- ▶ *Media*
- ▶ *School presentations*

- ▶ *Can you help or contribute???*



Internet site

The screenshot shows a Windows Internet Explorer browser window displaying the 'Give It A Go' website. The browser's address bar shows the URL 'http://m.giveitago.net/'. The website has a blue header with the 'Give It A Go' logo and a navigation menu. Below the header, there is a disclaimer text: 'To ensure your safe enjoyment of the activities provided, you are advised to ensure the event organisation is accredited and has undergone suitable checks. Please be aware that if you are under the age of 18 parental/guardian consent may be required before you can participate in some of the activities and should be sought in any event before contact. Give It A Go in no way endorses or recommends any of the events or organisations contained within.' Below this text is a confirmation prompt: 'I confirm I have read this message'. The main content area features a map of Cleveland with various locations marked, including Elwick, HARTLEPOOL, Wynyard, Billingham, STOCKTON-ON-TEES, MIDDLESBROUGH, South Bank, REDCAR, Saltburn-by-the-Sea, Thornaby-on-Tees, Acklam, Normanby, Yarm, Coulby Newham, and Loftus. At the bottom of the page, there is a row of logos for partner organizations: Cleveland Police, Erimus Housing, Teesside University, Police and Crime Commissioner for Cleveland, TAD Web Solutions, and World Sight Media Ltd. The browser's taskbar at the bottom shows the system tray with the time 14:29 and date 03/10/2013.





Give It A Go

Search for events that interest you where you are

Location:

Any

Event Type:

Any



Give It A Go



**Erimus
Housing**

**Teesside
University**



**World Sight
Media Ltd.**



Give It A Go

Search for events that interest you where you are

Location:

Stockton

Any

Hartlepool

Middlesbrough

Redcar

Stockton



Give It A Go



Erimus
Housing

Teesside
University



World Sight
Media Ltd.



Search for events that interest you where you are

Location:

Stockton

Event Type:

Any

Any

Allotments

Army Cadets

Athletics

Badminton

Canoeing

Cinema

Community Sport & Fitness

Country Farm

Cricket

Cycling

Dance

Football

Golf

Gymnastics

Hockey

Ice Skating

Nature Reserve

Netball

Orienteering

Outdoor Adventure Sports

Park

Police Cadets

Rowing

Rugby Union



[Canoeing: Cleveland Canoe Club - GO](#)

[Football: Eaglescliffe Elementis Juniors F.C. - GO](#)

[Football: Norton & Stockton Ancients Youth F.C. - GO](#)

[Football: Stockton Rangers Youth F.C. - GO](#)

[Football: Stockton Town Youth F.C. - GO](#)

[Football: Stockton West End Juniors F.C. - GO](#)

[Golf: Eaglescliffe & District Golf Club - GO](#)

[Golf: Ingleby Barwick Golf Academy - GO](#)

[Gymnastics: Blakey GC - GO](#)

[Gymnastics: Stainsby School of Gymnastics - GO](#)

Novice Gymnastics

[Netball: Stockton Ladies N.C. - GO](#)

[Police Cadets: Police Cadets - GO](#)

[Rowing: Tees Rowing Club - GO](#)

[Rugby Union: Stockton RFC - GO](#)

Fitness and Fun Sessions

[Squash: Norton Squash Club - GO](#)

[Swimming: Borough of Stockton Swim Scheme - GO](#)

Giveitago.net

▶ Questions?

